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IMSL Updates

IMSL-SLFI Public Lecture Series 2nd Lecture, 19 March, 2009 on “Global Financial Crisis and Sri Lanka” by Dr. Saman Kelegama

Editorial

“Empowering Managers” is at the helm of the IMSL agenda.

The proposed IMSL professional study programme is the latest in the Institute’s academic calendar, which will offer the professional managers an opportunity to follow a recognized management competency programme leading to a “professional manager” status. This fills a long-standing void in management practice in Sri Lanka, thus a worthy achievement for the IMSL. Further details of the programme will be made available to the public in the coming weeks by the Council.

In addition, IMSL public lecture series is smoothly continuing, with the second lecture scheduled for the 19 March, 2009.

Yet, another initiative that the Council discussed last year, the “IMSL Online Discussion Forum”, is now hosted in the IMSL website (www.imsl.lk). The forum intends to stimulate discussion on contemporary and timely management topics that are often left too easily or being hardly discussed. The forum would be conducted with the intervention of an expert who would be the “Master of the Forum”.

Now, it’s left more to ‘you’ to reap rewards from all the hard work that the Council had put in. It is through your intervention and contribution as members that we could measure the “real effects” of all our efforts.

Manu Tissera Gunasekara

The second lecture of the IMSL-SLFI public lecture series will be held on the 19 March, 2009 at the SLFI Auditorium, on the topic “**Global Financial Crisis and Sri Lanka.**”

The lecture will be conducted by Dr. Saman Kelegama, Executive Director of the Institute of Policy Studies of Sri Lanka. Dr. Kelegama is a Fellow of the *National Academy of Sciences of Sri Lanka* and was the President of the *Sri Lanka Economic Association (SLEA)* during 1999-2003.

*Registration Free
First come first serve basis*

To register, please contact:

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E-mail: slfi_admin@eureka.lk

IMSL Updates

In Focus

First IMSL-SLFI Public Lecture SLFI Auditorium, 22 January, 2009

IMSL-SLFI public lecture series was commenced on the 22 January, 2009 with Mr. Nayana Mawilmada, a multi-disciplinary management expert as the speaker. Mr. Mawilmada based his lecture on the topic "People, Power, and Politics: Issues that Make or Break Projects."



Corporate Communication

Corporate communication is an essential aspect of an organisation and one that can determine the success of a business.

For a business to run efficiently, good lines of communication must be established between management and staff, from top to bottom, as well as suppliers, investors and even customers. Corporate communication strategies are an important consideration in change management and corporate governance.

Business Communication: Corporate Culture and Communicating in Management

All sportsmen know that the basic essentials of their game can be expressed in very few words. The greatest squash player of all time, Hashim Khan, needed just one page and nine points to record a lifetime experience of the game he dominated. These pidgin-English principles are key. They take just sixty-seven words: we have added analogies for business that are just as critical for excellence as Hashim's points are for squash.

1. Keep eye on ball. Concentration on the objective is an essential element in all success.
2. Move quick to T (the position on the court from which you can dominate the play). Seek the position of greatest strength and comfort.
3. Stay in crouch (the position from which it is easiest to spring into action). Be ready to act at any time.
4. Take big step. Think and act big, if that's what you want to be.

Read more @ <http://www.thinkingmanagers.com/management/business-communication.php>

Management Communication: The Turnaround of Compaq

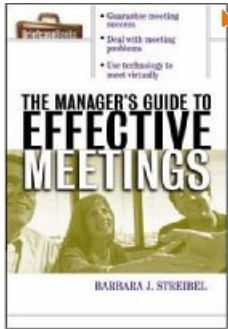
It's been a learning experience for me', says Ben Rosen. 'The difference one person can make to a large organisation.' He's referring to Eckhard Pfeiffer, the chief executive of Compaq Computer - and the tribute is especially remarkable, coming from a man of Rosen's immense experience as a venture capitalist. Pfeiffer proved himself the 'right leader' for a company in deep trouble by overcoming deep corporate resistance to a sea-change in policy: and Rosen has no doubt about the key to this success.

Read more @ <http://www.thinkingmanagers.com/management/management-communication.php>

The Manager's Guide to Effective Meetings (2002)

Author: Barbara J. Streibel

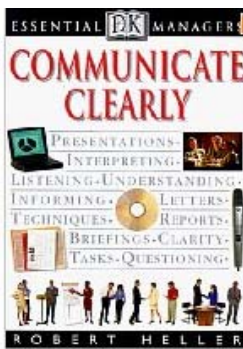
ISBN: 0071391347, 978-0071391344



The Manager's Guide to Effective Meetings is a hands-on guide to planning and conducting meetings that fellow professionals will want to attend. It provides techniques for keeping a meeting focused and on target, reveals latest tools for meeting "virtually," and more. This latest addition to the popular Briefcase Books series will prove invaluable to anyone who has to plan or

conduct meetings, in any environment.

Essential Managers: Communicate Clearly (1999)



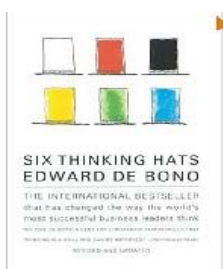
Author: Robert Heller and Tim Hindle

ISBN: 0789432447, 978-0789432445

In this pocket-size handbook, you'll find practical techniques for holding an audience, briefing effectively, structuring a message, and giving verbal rewards-not to mention for improving your listening skills, reading more

efficiently, chairing meetings, communicating to sell, negotiating to win, and much more, including using PR and advertising effectively. Along the way, clear text and illustrations cover every aspect of formal and informal communications, and simple checklists will help you become a more powerful communicator. Granted, if you're looking for very specific or in-depth guidance, you may find this book too cursory and general in its approach. But if you're looking for a thumbnail guide to the basics, it'll do you just fine.

Six Thinking Hats (1999)



Author: Edward de Bono

ISBN: 0316178314, 978-0316178310

We look forward to receive your valuable feedback, criticism, and suggestions to improve the quality and presentation of this newsletter.

Also, we'd like you to contribute to this monthly bulletin, may be with a business success story, crisis management, or challenge which you might like to share with your fellow members. Write to us.

Please forward your queries or comments on the newsletter to:

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or

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