



**IMSL News** First e-newsletter of the Institute of Management of Sri Lanka  
Issue 2, October- December 2009

**from the editor**

Good to be regular and back with you all. This is the second edition of IMSL e News for 2009/10.

The Council is back at work. The Sub committees are making headway with their new plans for the new term.

The Seminars and Lectures sub committee was able to organize the Third IMSL-SLFI Public Lecture Series on the theme "New Dawn of Tourism in Sri Lanka".

[Read more....](#)

**IMSL news**

- IMSL Family Fun, [14 November 2009](#)
- IMSL-SLFI Public Seminar Series, [8 October 2009](#)

**back to reading**

- Making a Place for Community: Local Democracy in a Global Era
- The Global Citizen: A Guide to Creating an International Life and Career

**IMSL is the national apex body in the field of management in Sri Lanka, incorporated by an Act of Parliament, No: 67 of 1988**



***Member of the Asian Association of Management Organizations***

## from the Editor

Good to be regular and back with you all. This is the second edition of IMSL e News for 2009/10.

The Council is back at work. The Sub committees are making headway with their new plans for the new term.

The Seminars and Lectures sub committee was able to organize the Third IMSL-SLFI Public Lecture Series on the theme "New Dawn of Tourism in Sri Lanka". The lecture was delivered by Mr. Prema Cooray, Managing Director/CEO of CCC Solutions (Pvt) Ltd and a pioneer in the industry. Please read more on this under "News".

On the successful completion of the Third lecture preparations are also underway for the fourth Public Lecture and the committee is currently working hard.

Another successful event that the Social sub committee organized for the second consecutive year was "IMSL Family Fun" on the 14 November 2009 at the Sri Lanka Institute of Tourism and Hotel Management amidst the participation of an enthusiastic IMSL members and well wishers.

In addition, the newly established web committee is exploring the possibility of revamping the current IMSL website to accommodate a host of value add features and services. The Institute needs a dynamic website to effectively participate in dialogue and share and disseminate information to the members and public at large. Although challenging this will be a task that needs to be accomplished soon!

More will follow in the New Year.

May you all enjoy a great 2010!

**Manu Tissera-Gunasekara**

## IMSL News

### IMSL-SLFI Public Seminar Series, 8 October 2009

IMSL successfully conducted the Third public lecture in collaboration with the Sri Lanka Foundation Institute (SLFI) on 8 October, 2009 at the SLFI auditorium. IMSL Public Lecture Series is a part of the IMSL Education and Knowledge programme, which aims to share, develop knowledge and best practices in management issues of contemporary and timely interest.



The lecture was on the theme “New Dawn of Tourism in Sri Lanka”. The lecture was delivered by Mr. Prema Cooray, Managing Director/CEO of CCC Solutions (Pvt) Ltd, which is a fully owned subsidiary of the Ceylon Chamber of Commerce. Prior to taking this appointment, Mr. Cooray held the position of Secretary-General/CEO of the Chamber.

The theme selected for the lecture is quite timely in the context of the new developments that could be visible aftermath of the decades of war in the Northern and Eastern parts of the country, particularly on travel and tourism. The lecture focused on the global picture of tourism, the Asian perspective, Sri Lanka’s current position in particular, and analysed short and long term prospects for Sri Lanka Tourism.

### IMSL Family Fun, 14 November 2009

The much awaited “IMSL Family Fun” was organized by the Social sub committee on the 14 November 2009 at the Sri Lanka Institute of Tourism and Hotel Management amidst the participation of an enthusiastic IMSL members and well wishers.



An interesting feature of the evening was the joyful participation of children of members and well wishers.



There were many interesting games organized for everyone and fabulous prizes as well. There was happiness, laughter, good food, games, and at last the feeling of greatness being part of the “IMSL Big Family”. What more would you expect?

All in it was a great event, well organized, and Hats off to Sayandhan and his wonderful team!!

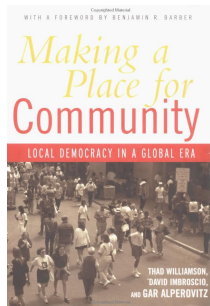
**Making a Place for Community: Local Democracy in a Global Era (Hardcover)**

Authors: Thad Williamson, David Imbroscio, Gar Alperovitz

**Hardcover:** 424 pages      **Publisher:** Routledge (September 6, 2002)

**Language:** English      **ISBN-10:** 0415933560

**ISBN-13:** 978-0415933568



One of the basic tensions within capitalism, argue the three political scientist authors, is between the desire "to preserve, sustain, and strengthen geographically defined communities over time" and the opposing, usually economic, idea that "public policy should seek to facilitate individual and business mobility, no matter what the costs." They pinpoint three "threats" that towns and cities face: the increase in globalization and free trade, the instability of securing and keeping jobs in a specific locality, and the rapid increase of urban sprawl. While filled with copious facts, data and economic theory, the book never loses sight of, and is driven by, its deeply humanitarian purpose-"the principle of nurturing just, sustainable, and secure communities" both in the U.S. and abroad. Holding to that principle requires, the authors argue, radically revising a foundation of contemporary economic thinking-that business interests necessarily will eventually serve humanitarian ones.

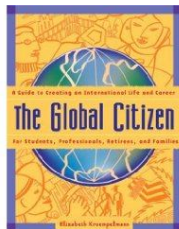
**The Global Citizen: A Guide to Creating an International Life and Career (Paperback)**

Author: Elizabeth Kruempelmann

**Paperback:** 384 pages      **Publisher:** Ten Speed Press; 1st edition (March 1, 2004)

**Language:** English      **ISBN-10:** 1580083528

**ISBN-13:** 978-1580083522



If your dreams of career success include jobs in Prague or Munich, if you want to learn Mandarin while living in China, or if your travel plans always require a passport, then THE GLOBAL CITIZEN is for you. Written by Monster.com's former international career mentor, Elizabeth Kruempelmann, THE GLOBAL CITIZEN is an international life and career planner that walks you through the ins and outs of working, studying, volunteering, or living in a foreign country. Thought-provoking assessments will get you started on your global path, the interactive planner will keep you on track, and extensive resources will widen your possibilities. With tips for researching and funding your adventure, secrets to adjusting to life abroad, and hints for making the most of your experiences when (or if!) you return, THE GLOBAL CITIZEN presents a new approach to life planning no citizen of the world should be without.

## Members' Forum

We look forward to receive your valuable feedback, criticism, and suggestions to improve the quality and presentation of this newsletter. Also, we'd like you to contribute to this monthly bulletin, may be with a business success story, crisis management, or challenge which you might like to share with your fellow members. Write to us.

Please forward your queries or comments on the newsletter to:

[imsl.news@yahoo.com](mailto:imsl.news@yahoo.com)

or

Editor  
IMSL News  
Institute of Management of Sri Lanka  
Second Floor, Vidya Mandiraya  
120/10, Vidya Mawatha  
Off Wijerama Mawatha  
Colombo 07  
T/F: 2 669385  
Email: [imsl@sltnet.lk](mailto:imsl@sltnet.lk)